

A study on problems and constraints of Varanasi weavers

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ABSTRACT: The present study was conducted to know the problems and constraints of weavers of Varanasi. 100 weavers represented the sample for the present study. A structured interview schedule was prepared to know the problem and constraints of the weavers. The findings revealed that majority of the respondents faced personal problems related to busy schedule, affecting health and non-cooperation from family members. The financial problem included less profit, irregular income and lack of money for further investment. It was found that weavers faced the marketing problems like fast changing trends of designs, indecent behavior of customer and expensive raw material.

Key Words: Varanasi weavers, Handloom industry, problem and constraints.